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MLP Corporate University underpins quality leadership with successful certification

- Foundation for International Business Administration Accreditation (FIBAA) presents seal of approval for further training at MLP
- Accreditation of MLP further training in state degree courses simplified

Wiesloch, 20 February 2019 – The MLP Corporate University (CU) has received the international certification seal of the Foundation for International Business Administration Accreditation (FIBAA) for <u>five of its qualifications</u> for financial consultants. The FIBAA seal guarantees the quality of academic education and, among other things, enables academic achievements to be compared internationally. Alongside the "Financial Consultant" basic course, the FIBAA issued its quality seal for the higher level "Senior Financial Consultant" programme, as well as the specialisations "MLP Financial Planner", "Direct Real Estate Brokerage" and "Retirement Planner (CU)".

"We are delighted to receive this certification. It documents the high standard of the MLP Corporate University, which goes far beyond the legally stipulated minimum requirements," comments Jan Berg, Head of the Corporate University. "One of the key benefits of our further training offer is the fact that it combines a high degree of real-world relevance with academic education. This makes MLP very attractive, not only for financial consultants with sector experience but also for newcomers." Page 1 of 4

Contact

Jana Schuppel

Tel +49 (0) 6222 • 308 • 2249 Fax +49 (0) 6222 • 308 • 1131 jana.schuppel@mlp.de

MLP SE Alte Heerstraße 40 69168 Wiesloch

www.mlp-se.de http://twitter.com/MLP_SE

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"MLP has tailored the certification courses in a systematic and practically oriented way to the requirements of working in the respective consulting role, as well as to the corresponding areas of expertise and qualifications. It was therefore no surprise that the assessors came to a positive overall conclusion with their rating. The consistent alignment of all courses to the participants' respective professional field is worthy of special mention here. MLP was excellent in terms of both its preparation and support of the certification process," comments Dr. Birger Hendriks, the project manager responsible and FIBAA Special Representative. "MLP and the FIBAA are longstanding partners. The successful certification, during which a whole host of criteria actually surpassed the stipulated quality standards, represents another very special milestone in our cooperation," adds FIBAA Director Prof. Kerstin Fink.

At the CU, MLP consultants can compile their own individual learning path from the modularised further training offer. More than 300 learning units are available here – from web-based training, through webinars, all the way up to numerous face-to-face events at the offices and at company HQ in Wiesloch. Consultants can even complete an academic course of study on a part-time basis at the CU while working for MLP. Indeed, MLP has already developed and successfully introduced a dedicated "Master's in Financial Planning and Management" (M.Sc.) in collaboration with the Steinbeis School of Management and Innovation. In addition to this, FIBAA certification also allows further training content at the CU to be more easily accredited in other Bachelor's and Master's courses.

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The MLP Corporate University was founded in 1999. It has already held the seal of approval of the European Foundation of Management Development (EFMD) since 2007. Since 2012, it has also been accredited by the Financial Planning Standards Board Deutschland e.V. (FPSB Deutschland) for training to the Certified Financial Planner (CFP) standard – the highest international-ly recognised standard for financial consultants. The CU was already certified by the FIBAA in 2012, back then as a Corporate Learning Unit. The certification that has now been issued corresponds like-for-like to the certification of advanced training courses at universities.

The FIBAA is a European, internationally oriented agency for quality assurance and quality development in higher education. With a focus on management studies, law, social sciences and economics, the FIBAA accredits degree courses and universities, as well as certifying academic further training offers.

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About MLP

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The MLP Group is the partner for all financial matters – for private clients, as well as companies and institutional investors. With our four brands, each of which enjoys a leading position in their respective markets, we offer a broad range of services:

- MLP: The dialogue partner for all financial matters
- FERI: The investment company for institutional investors and high net-worth individuals
- DOMCURA: The underwriting agency focusing on private and commercial non-life insurance products

• TPC: The specialist in occupational pension provision management for companies The views and expectations of our clients always represent the starting point in each of these fields. Building on this, we then present them with suitable options in a comprehensible way so that they can make the right financial decisions themselves. For the implementation we examine the offers of all relevant product providers in the market. Our product ratings are based on scientifically substantiated market and product analyses. Manfred Lautenschläger and Eicke Marschollek founded MLP in 1971. More than 1,900 selfemployed client consultants and around 1,700 employees work at MLP.